



EcoTravels
For All Your Travel Solutions



ABOUT

Eco travels is a New Zealand based travel and tour operating company providing package tours in South East Asia, Pacific Islands, Middle East, UK & Europe, New Zealand, and Australia. Started in Mt Albert village in 2008, as a small travel agency, Eco Travels has now grown into full-functional global travel and tourism brand that operates tours across the world, and has 22 stores in New Zealand, itself.

Tourists can enquire, look up for latest offers and deals, and book travel packages in Eco Travels website. In addition, users can also book air/cruise tickets, accommodation, and travel insurance for international tours. Eco Travels has tied up with a number of booking agents and service providers across the world, which makes booking, rescheduling or cancellation of your tickets or accommodation much faster and easier. What more, tourist can also check the flight/cruise status, before they set out for a trip.



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CHALLENGE

The Eco Travels site, had designing and integration issues. Eco Travels wanted to offer a ticket booking service to the site visitors and in-built inquiry forms for tour package booking. The client wanted us to redesign the site and give it a new look and feel.



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SOLUTION

Pixel Solutionz implemented the overall booking engine service on the Eco Travels site. The Eco Travels website got a whole new look with its spectacular designs, integrated room booking functionality, and easy navigation. Pixel Solutionz also created the ticket booking calendar with a clean and interactive interface. The integrated booking engine shows easy accessibility features such as high-contrast skins, technology support, and keyboard navigation.

The site has been enhanced with packages and ticketing services, and serves as a one-stop travel service portal. This has led increased traffic and higher sales.

Technology



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BENEFIT

The Eco Travels portal saw significant growth in visitor numbers and continues to bring sustained bookings and queries. The upgraded booking engine, manage your booking, deals and package section and newer features like custom quotation contributed to increased subscriber base and higher customer loyalty.

Also, small and medium sized businesses are benefited hugely by using Eco Travels user friendly App. It allows tour managers to book and manage the travel needs for their company or even families who take few yearly holidays out.

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